



STANDARD CONDITIONS RELATING TO POSTERS ON COUNCIL ELECTRICAL LIGHT POLES

SCHEDULE 11

Subject to approval in terms of this By-Law, the erection and/or display of posters is permitted in all areas of control except natural and rural areas of maximum control. In addition:

1. All posters must be presented to the Municipality in order to be date stamped, with the date upon which the poster is to be removed. This stamp must appear prominently on the front of the poster. Posters must be removed within 3 days of the date stamped onto the poster and must be returned to the Municipality within 4 days of the date stamped on the poster, in order to qualify for a refund of the deposit.
2. The name of the host organisation, the date of the function and the venue must appear on the posters in letters not less than 50mm in height.
3. No more than an aggregate of 1000 posters per function or group of related functions or event may be displayed at any one time (except election posters) in any area designated by the Municipality.
4. Posters may not exceed 0,9 x 0,6m in area.
5. The commercial content of the poster may not exceed 20% of the area of the poster nor may such commercial lettering be larger than the main lettering in the remainder of the poster.
6. Posters are to be attached to Municipal electricity light poles where available to a maximum of 3 per pole and pasted posters may only be affixed to designated structures which are approved by the Municipality for the express purpose of pasting posters. Posters are not to be affixed to traffic signal poles, electrical or service authority distribution boxes, or other poles which carry road traffic signs, poles erected for any other purpose, or any other street furniture, walls, fences, trees, rocks or other natural features.
7. Posters may not be pasted on municipal electric light poles but are to be mounted on board and affixed securely with stout string or plastic fastening unless a permanent frame has been approved for this purpose. (No securing material with a metal content is permitted).
8. Only one poster per function (or event) per body may be displayed on any one pole.
9. No poster may be displayed within 30m of any road traffic sign or traffic signal.
10. Posters may not be displayed more than 7 days before the date of the function and must be removed within 3 days from the date of the function or the last day thereof as applicable.

11. The display of posters is prohibited on any bridge and the Municipality and/or its subcouncils may designate other areas where the display of posters will not be permitted.
12. The Municipality may recover the costs of and as a result of the removal of illegal posters, and the reinstatement of the surface from which such posters were removed, from the person/s responsible for the display of such posters.
13. The Municipality or its agent shall remove any poster displayed in contravention of the abovementioned conditions.
14. Any poster not removed by the date referred to in Section 1 shall be removed by the Municipality.
15. The display of unauthorised posters is illegal and such posters may also be removed by the Municipality or its agent.
16. The display of posters purely for commercial advertising is not permitted, provided that any poster erected or displayed by a person, for a commercial advantage, which relates to a sport, the arts, or cultural event may be permitted, despite the display of that poster being purely for commercial advertising.
17. Each person intending to display a poster shall pay to the Municipality a deposit, per poster and a non-refundable fee which shall entitle that person to display the said poster for a maximum period of 14 days, or such other time as is stipulated by the Municipality, such fee being determined in accordance with the Municipality's Schedule of Tariffs and charges, published from time to time. No poster shall be displayed without such deposit and fee having been paid.